

2007 Winners

List:

African American

Grand Prize Winner - P&G, Olay Definity

Honorable Mention:

Nissan North America, My 07 Altima

Verizon Communications

The Walt Disney Co, Disney World

Asian

Grand Prize Winner - Cal Department Health, Anti Smoking

Honorable Mention:

Ford Motor Company, Ford Fusion

MetLife - Financial Planning services

Nationwide Insurance

Hispanic

Grand Prize Winner - PepsiCo, Sierra Mist

Honorable Mention:

JP Morgan Chase, Chase Credit Card

MTV On Air Promos, Tr3s

P&G, Tide

Sprint- todo sobre mi familia/silencio tv tv

GLBT

Honorable Mention:

McNeil Consumer Healthcare

General Market Category

Grand Prize Winner - Anheuser-Busch, Bud Light

Honorable Mention:

Bank of America, Bank of Opportunity

PepsiCo, Pepsi

Campaign with Significant Results

Grand Prize Winner - Toyota Motor Sales, Toyota Yaris

Honorable Mention:

P&G, Olay Definity

PepsiCo, Mountain Dew

Toyota Motor Sales, Toyota Camry